

# GeoComply Impact Report



**GeoComply** 

# A Message From the Co-Founder and CEO:

If you don't give back, what is it all for? This is an important message to me. It's a message that I often revisit, and it's a message that I hold myself accountable to. It's a message that I also share with our team here at GeoComply, with our customers, partners, and beyond business.

Upon co-founding and leading GeoComply, it was always part of my mission to be able to do good and give back whenever and wherever possible. With this mindset, finding similarly passionate (and amazingly talented) people, we created a company IMPACT division.

Through IMPACT, we've had another incredible 12 months, delivering important initiatives, campaigns, and events across our five core areas of focus: Responsible Gaming; Child Protection; Diversity, Equity, and Inclusion; Community Engagement; and Environmental Sustainability.

In this report, I'd like to share our successes over the past year and lay out our plans to grow and continue to drive our for-good initiatives as we head into 2023.

Best, Anna

# A Message From the IMPACT Team:

GeoComply established the IMPACT team in September 2021. In just over a year, we have grown to push the boundaries of what it means to be a socially conscious company and leader in the social impact space. It has been incredibly rewarding to see how we can contribute to our local and global communities and how passionate the whole GeoComply team has become about integrating our CSR efforts into our core identity.

We are excited to share the results of a year of hard work and commitment to using our resources and technology for good.







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## **Our Mission & Values**

IMPACT's Mission:

Making a difference with proven technology and dedicated people.

GeoComply's Values:



# Key Nonprofit Partners



# **Community Engagement**

GeoComply is committed to actively engaging with the communities where we operate. We work **#ForTheGreaterGood** with many local nonprofit organizations and regularly participate in community events and initiatives.

#### Ukraine

Our Ukrainian colleagues have been an essential part of the GeoComply family for over a decade. As we continue to monitor the continuing tragedy of war in their homeland, supporting our friends and colleagues from Ukraine remains a key priority.





"Our colleagues in Ukraine have made sacrifices beyond words and are continuing to face unthinkable decisions as they navigate the future. It is only right that we support them however we can — and all of us have a responsibility to help."

Anna Sainsbury, CEO and Co-Founder

We are continuing to support refugees and children who have been affected by the war by partnering with SOS Children Villages in Poland, who support over 1,800 children as part of the SOS Children Villages Programme. We have also made donations to **Bank Żywności SOS w Warszawie** to combat food insecurity in Warsaw as the winter unfolded.



## Women and Girls

#### International Women's Day

We celebrate International Women's Day every year at GeoComply. We aim to support women facing difficult circumstances with initiatives like our annual, Empower and Enable event. The 2022 edition in Vancouver helped 30 local women who were looking to re-enter the workforce.

"GeoComply is a valued partner in our community. We worked collaboratively with them, including on annual International Women's Day events in support of local women. We appreciate their dedication to furthering our mission of enabling women and families to pursue their goals and dreams. We also appreciated their effort to create positive connections and events for women who are looking to create new employment opportunities and better futures for themselves and their families."

**Jennifer Bateman,** Manager, Single Mother's Support Services, YWCA Vancouver



#### Code Like A Girl

GeoComply's **Code Like A Girl Vietnam** initiative supports and empowers female-identifying developers in Ho Chi Minh City. The program is focused on the career development of high-potential female talent in the IT industry through scholarships, job fairs, networking events, and more.

**Code Like A Girl Vietnam** co-hosts the Female Developer Innovation Tournament with GeoComply, which is open to female developers, programmers, engineers, and women passionate about coding. In 2022 we welcomed 80 participants to the Tournament, and six teams went to the final demo day!



Happy Nguyen, GeoComply's General Director of Vietnam, shares the story of Code Like a Girl:

"We started Code Like A Girl Vietnam because we saw that women and girls in our local community didn't see technology as an industry where they could thrive. Through Code Like A Girl, we aim to change these perceptions by creating an environment where female technologists can network and develop their skills."

## Children



#### Make A Wish

In 2022, we were a corporate sponsor of Make-A-Wish Southern Nevada's 25th anniversary! Since the chapter's founding, more than 2,500 wishes have been granted for children across southern Nevada. We are honoured to have seen first-hand the phenomenal effect Make-A-Wish can have on children.



#### Maison Chance

The Vietnam team has been engaging with Maison Chance to support disabled people, orphans, and children from challenging backgrounds through housing, childcare, education, and vocational training. We were thrilled to have been able to supply wheelchairs to the people in need under the Maison Chance roof.



#### Saigon Children's Charity CIO

In September 2022, our Vietnam office joined other donors to support Saigon Children's Charity at its 13th fundraising event. Together we raised \$215,000 to help build a new school with better and safer facilities in Mekong Delta and develop more education programs for disadvantaged children.

#### Phu Tan Junior High School - Dong Nai, Vietnam

Our Vietnam office also sponsored a year of medical insurance for 37 disadvantaged Vietnamese pupils at Phu Tan Junior High School in Dong Nai province to ensure they will have insurance coverage during this year. This support will help reduce the stress for less-advantaged parents who want the best for their children and cannot afford it.

#### VinaCapital Foundation Collaboration

In Ho Chi Minh City, we partnered with VinaCapital Foundation to support the Care to Rise program and Brighter Path Girls' Club, to help local high school students access education and achieve their full potential. Our donations to VinaCapital Foundation have had the following impact in Vietnam:



scholarships issued to orphans to continue their education 40 🗍

high school girls from ethnic minority groups empowered by a Bright Path Girls Club 13 CO heart surgeries sponsored

for children in the Heartbeat Vietnam program 100 🏥

new years gifts sent to children who lost their parents to COVID-19

# In 2022

our team took action in their local communities with **Alaya by Benevity!**  316

hours volunteered

# \$34,095

donated to global nonprofits

338 contributions made on the platform

## **Global Week of Giving**

Throughout the year, we support food banks in our local communities. As a special event in December, we hosted our second annual Global Day of Giving. In collaboration with our community engagement platform, Alaya by Benevity, teams from each of our global offices volunteered at their local food bank or partner charity.

In addition to this, year-round we offer a donation matching scheme to our employees, which doubles the amount our team donates to whatever cause is close to their hearts. As the Global Day of Giving rolled around, we decided to double down on that commitment and offered the GeoComply team the chance to have their donations <u>double-matched</u>.

## 

at Hoa Mau Don Orphanage were gifted presents by our Vietnam team



prepared by our London team for individuals across London

200 HOURS volunteered by our North America

team in our local foodbanks



Raised during our double matching scheme on Alaya by Benevity



# **Child Protection**

GeoComply is committed to protecting children from online sexual exploitation and abuse. We are proud philanthropic supporters of both the National Center for Missing and Exploited Children (NCMEC) and the Child Rescue Coalition (CRC) in North America, and the Alliance Anti-Trafic (AAT) in South East Asia.

### Hacking Child Protection

In 2022, we launched a TechSprint in aid of CRC called Hacking Child Protection.

CRC technology has been pivotal in identifying and indexing millions of IP addresses linked to sharing child sexual abuse material. Hacking Child Protection brought diverse teams together from around the globe to develop solutions for this incredible organization.



**TECH**SPRINT

### **CRC x NYC Marathon**



On November 6th, 2022, our very own SVP of Gaming Operations, Chad Kornett, set out to run 26.2 miles on the hottest marathon since 1986. After months of training and fundraising, we received nearly \$20,000 from our team and partners! All proceeds went to the CRC, helping to keep their live-saving technology free of charge for law enforcement and supporting the upkeep and development of new and existing technology.



### Hiding in Plain Sight - Child Protection White Paper



In November 2022, we released 'Hiding in Plain Sight' - our child protection whitepaper. Hiding in Plain Sight outlines the fight against online child sexual exploitation with VPN and proxy detection. It details the danger online anonymity poses to children and what GeoComply is doing to help. Find the full version <u>here</u>.

"The utility of the GeoComply assistance to our mission is already proving itself. It is crucial that we're able to provide the most accurate information possible to our law enforcement users. It is not an exaggeration to say that GeoComply will literally help stop and, in some cases, even prevent the sexual abuse of a child."

Glen Pounder, VP Impact, Child Rescue Coalition

## Diversity, Equity, and Inclusion

Here at GeoComply, we are committed to fostering an inclusive and diverse workplace where all employees are valued and respected.

We have implemented several initiatives to break down barriers in our local communities and advance DEI.

#### Scholarships

#### **High School**

We partner with Pathways to Education and Horton's Kids to help students from underresourced communities overcome these barriers and achieve their full potential.

#### University

Globally we supported 27 students facing systematic barriers to education through scholarships, in partnership with McGill, the American Indian Science and Engineering Society and three technical universities in Vietnam.

#### **Adult Education**

YWCA Vancouver's Aspire Program assists newcomer refugee women in gaining valuable work experience. Our workshops with Aspire equip newcomers with career skills and insights.

## G Challenge

In 2022, we launched 'G Challenge' in collaboration with local university partners to provide students with exposure to learning from GeoComply mentors and cash prizes to support their studies. After two successful competitions at the University of British Columbia (UBC) and the University of Las Vegas (UNLV), we look forward to expanding G Challenge to other universities in 2023!



## **Environmental Impact**

GeoComply recognizes our role in protecting the environment and reducing carbon emissions. In 2022, we kicked off Environmental Impact to drive forward sustainability initiatives, analyze our environmental performance and take action on areas for improvement.

## **GHG Emissions Assessment**



This year, GeoComply underwent its first-ever GHG emissions assessment. Technology companies account for 2-3% of global emissions, and we want to ensure we do our part to combat that. We have partnered with GreenFeet, a leading carbon assessment tool, to measure our carbon footprint and help us reduce our emissions in line with international agreements and targets.

Looking into 2023, we plan to undertake mitigation measures to reduce that number significantly, as well as invest in non-profit programs and research to aid the fight against the harmful effects of climate change.

# **Responsible Gaming**

GeoComply is committed to promoting responsible gaming practices and preventing gaming-related harm.



## PlayPause Update

In September 2020, we created the non-profit organization Conscious Gaming to solve a key challenge in the gaming industry: providing bettors with nationwide responsible gaming protections. Our technical solution to this problem, PlayPause, seeks to provide self-exclusion to consumers across platforms and geographic boundaries. In September 2022, we transferred PlayPause to our technical partner on the project, IXUP. We are confident the IXUP team will continue to develop this important tool to streamline self-exclusion for player protection.



## Responsible Gaming Non-Profit Guide

October 11th, 2022, marked the publishing of our <u>Guide to Responsible</u> <u>Gambling, Non-Profits, and Initiatives</u>. We created this guide to help industry and consumers alike see what resources are available.



## National Council on Problem Gambling

After years of fruitful collaboration in the responsible gaming space, this year, GeoComply became a platinum member of the National Council on Problem Gambling (NCPG). We look forward to supporting NCPG on its mission to lead state and national stakeholders in developing comprehensive policies and programs for all those affected by problem gaming.



#### BettorSafe

The <u>BettorSafe</u> campaign is designed to raise awareness so that consumers can more easily differentiate legal from illegal betting sites and make a safe and secure choice if they gamble online. Check it out to learn more about the consumer-focused research we conducted in Pennsylvania and New Jersey on legal vs. illegal gaming.

# Impact 🛃

## Vision for 2023

To keep pace with our rapidly growing company, we will expand our efforts in all categories of our social impact program in 2023.

We aim to broaden our impact across all our global offices and deepen our connections with the local communities in which we operate. As our team expands, we look forward to getting more involved in environmental impact and online safety projects.

The efforts and initiatives undertaken in the past year have made us, as a team, immensely proud. We have made progress in expanding access to education, promoting DEI, and driving social and environmental change. Our team and stakeholders' engagement have been crucial to our success, and we are grateful for your continued support.

Looking ahead, we will continue to prioritize these efforts and work to make an even greater positive impact. We believe working together can create a more equitable and sustainable future for all.

Questions? Please reach out to us at impact@geocomply.com

# 2022 in Photos







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